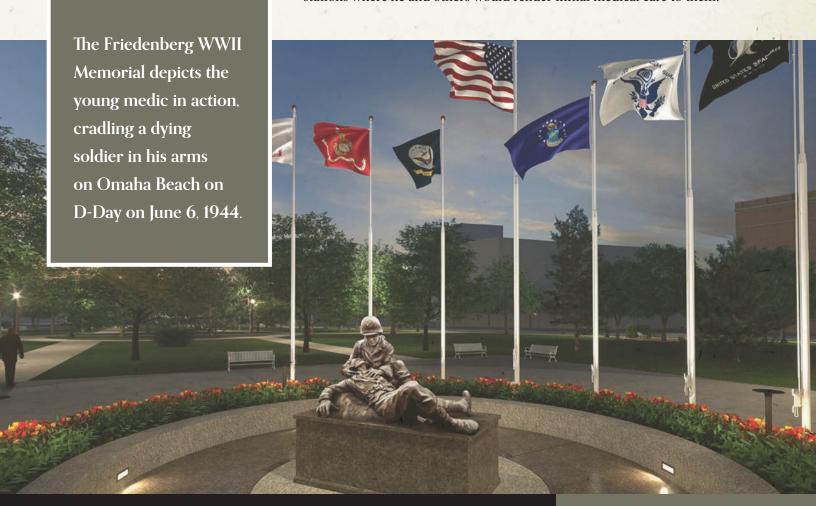




Who Was Bernie Friedenberg?

Bernard I. "Bernie" Friedenberg grew up in Atlantic City and attended area schools. He was a freshman at Temple University on December 7, 1941, when the U.S. Naval Base at Pearl Harbor was attacked, drawing the United States into World War II. The very next day, Friedenberg attempted to enlist in the military services (Marines, Navy, and Army) but was rejected by all three services due to poor vision. Undeterred, he persisted and was eventually inducted into the Army as a non-combatant. Friedenberg received training as a medic, attained the rank of Staff Sergeant, and was assigned to the Medical Detachment, 1st Battalion, 16th Regiment, 1st U.S. Infantry Division.

Friedenberg was deployed in many of the major battles of the War: Operation Torch in Algeria in November 1942; as a member of the "Fighting First" in the campaign for Sicily in 1943; Omaha Beach on D-Day 1944; through the fields and hedgerows of France into Germany in 1944, and the Battle of the Bulge in December 1944. In these and other battles, it was Friedenberg's job to remove or supervise the removal of wounded soldiers from the front lines to secure aid stations where he and others would render initial medical care to them.



2 Silver Stars



2 Bronze Stars



2 Purple Hearts



Who Was Bernie Friedenberg?

Friedenberg received a Silver Star for his heroism on Omaha Beach on D-Day. Passing a minefield, Friedenberg heard moans and observed dying soldiers lying there. Using his trench knife to probe for mines, Friedenberg crawled into the minefield and pulled five soldiers out, one at a time. Friedenberg narrowly escaped death after a mine exploded killing a sixth soldier, whom Friedenberg was attempting to save.

Friedenberg received a second Silver Star for his heroism in evacuating and rendering first aid to wounded soldiers while under heavy machine gun and mortar fire in Munsterbusch, Germany. Friedenberg was also awarded two Bronze Stars for valor, and two Purple Hearts for wounds sustained in combat.

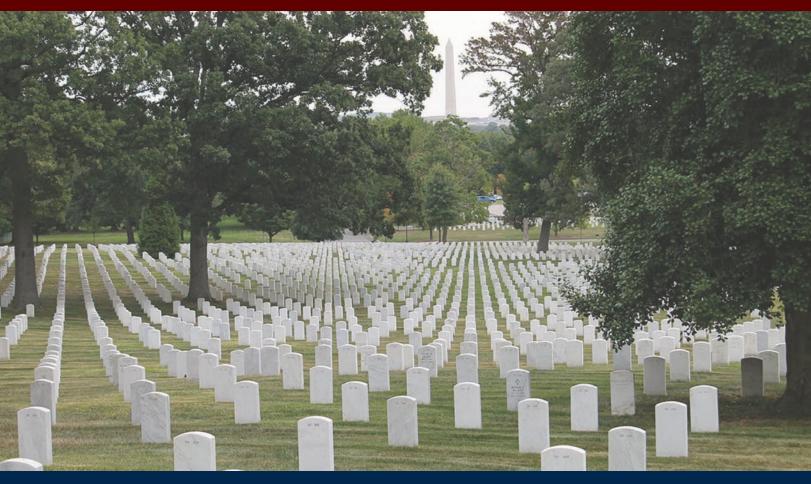
Upon returning home to Atlantic City after the war, Friedenberg became a staunch advocate for veterans' affairs. Friedenberg served for many years as a member of the Atlantic County Veterans Advisory Board, and as the Commander of a Jewish War Veterans Post. Friedenberg authored a book, "Of Being Numerous: World War II as I Saw It," in which he wrote about the misery, horror, and suffering he had witnessed. Friedenberg regularly spoke at high schools and colleges in southern New Jersey on the perils of war and the true cost of freedom up until his death in 2018. Many donors have made donations to the Friedenberg WWII Memorial recounting the tremendous impact that Friedenberg's talks had on their children's lives.

Friedenberg raised significant funds for veterans' causes, and the Vineland, NJ Veterans Home (VVH) was one of the chief recipients of Friedenberg's benevolence. Friedenberg and his family, over many years, provided the VVH with numerous items that improved the quality of life of veterans residing there. These items included electric shavers for Parkinson's patients, robes for residents, and furnishings for the VVH TV Room.



"...Freedom is not free... our freedom was bought and paid for with the blood and lives of many brave men. Many things are not worth fighting and dying for, but freedom is."

- Staff Sergeant Bernie Friedenberg



ARLINGTON NATIONAL CEMETERY - ARLINGTON, VIRGINIA

Service and Sacrifice of All World War II Veterans

According to the U.S. Department of Veterans Affairs 16,112,566

American servicemembers proudly served their country in World War II,
with 670,846 service members sustaining wounds during this service. 405,399
servicemembers sacrificed their lives, including 78,750 Missing in Action,
in service to their country and the world in the pursuit of freedom.

Where and When

The Bernie Friedenberg World War II Memorial will be erected at Captain O'Donnell Park in Atlantic City, NJ, close to the World War I Memorial and Stockton University on Albany Avenue. The memorial will be unveiled and dedicated on Sunday, November 12, 2023 at 1:00pm.

The Cost \$1 million dollars (\$150,000 for the statue, \$850,000 for site development).

About the Memorial

The Bernie Friedenberg World War II Memorial will consist of a two-figure soldier sculpture with granite hardscaping, surrounded by a circular pavement "The Cost of Freedom Circle", containing granite inlays, each of which summarizes an historic moment of U.S involvement in World War II.

The Sculpture

The two-figure sculpture, the centerpiece of the Bernie Friedenberg World War II Memorial, was designed and created by Pennsylvania based Fisher Sculpture, one of the foremost manufacturers of sports and military sculptures in the U.S. After Friedenberg's passing in 2018, Fisher learned of Friedenberg's heroics and contacted the Friedenberg Family. Fisher, whose



Renowned sculptor Chad Fisher discusses the creation of the Friedenberg WWII Memorial in a video on the memorial's website BernieFriedenbergWorldWarIIMemorial.com

sculptures are acclaimed for their accurate portraiture and harmonious design, offered to create the statue to honor Friedenberg and other World War II veterans for \$150,000, representing Fisher's cost to produce the statue.

The 3,500-pound bronze statue depicts a six-foot likeness of Friedenberg cradling a dying soldier in his arms on Omaha Beach on D-Day in 1944. Details like portraiture, buttons, patches, period-correct equipment, and other uniform details will be included in the full-size sculpture.

The statue will rest on a pedestal three feet in height and will be encircled by a granite sitting wall 18 inches high and 18 inches deep. A granite floor will extend from the sitting wall to the statue pedestal. The flags of the six branches of the U.S. military will encircle the rear of the statue.

The Cost of Freedom Circle

To remember the sacrifices of all World War II veterans, the left side of the circular pavement surrounding the granite memorial will be dedicated to U.S. military participation in the World War II European Theater, and the right side of the pavement will be dedicated to U.S. military participation in the World War II Pacific Theater. 28 granite inlays will be imbedded in the pavement, 24 of which will be identified with a specific battle in either the European or Pacific Theater. Each inlay will identify a battle, time frame, location, allied participants, and U.S. Casualty figures, where available. The American Flag will be erected at the easternmost point of the memorial, in line with the statue and the existing World War I Memorial. The memorial, the flags, and the pavement extending from the Friedenberg Memorial to the nearby World War I memorial will be illuminated at dusk.



Friends of Bernie Friedenberg

The Friends of Bernie Friedenberg (FBF) is an ad-hoc organization staffed by a group of highly accomplished military veterans, businessmen, and public servants. FBF was formed in May 2019, for the sole purpose of overseeing all aspects related to the manufacture and erection of the Bernie Friedenberg World War II Memorial. All five members of FBF are volunteers; no member has received – nor will receive – any form of compensation arising out of their participation in this effort.

Robert D. Turkavage - Chairman

Turkavage served in the Federal Bureau of Investigation for more than three decades, investigating white-collar crime involving high-ranking elected officials in Louisiana and New York. An experienced bribery/racketeering investigator, he led the Public Corruption Squad and later the Government Fraud Squad in New York City. In 2004, Turkavage was designated Supervisory Special Agent of one of the newly created Office of Intelligence analytical squads, which then operated under the Joint Terrorism Task Force.

Turkavage retired from the FBI in January 2005 and shifted to the private sector, where he served for six years as Vice-President of JPMorgan Chase Bank's Global Security and Investigations Department. Following his JPMCB retirement, Turkavage became active in politics in New Jersey. Most recently, Turkavage was a candidate for the U.S. House of Representatives for the 2nd District of New Jersey in 2018 and 2020.

Turkavage is also a member of the Knights of Columbus and provides assistance to members of the Atlantic County Veterans Advisory Board. Turkavage and his wife Sarah, also a retired Special Agent, previously served as Court Appointed Special Advocates for children domiciled in Atlantic and Cape May counties in foster care. Turkavage and his wife also provide transportation services for senior citizens residing in Brigantine and are members of their church choir.

Marco Polo Smigliani - Co-Chairman

Smigliani immigrated to the U.S. from Italy at the age of 10. At age 17 he joined the United States Merchant Marines (MM) as a seaman and traveled aboard MM vessels to combat zones in Vietnam, providing materials and supplies to U.S. forces in that country. Smigliani later enlisted in the United States Marine Corps (USMC) and was sent back to Vietnam as a member of the USMC 1st Battalion, 9th Marines. Smigliani was awarded four Purple Hearts, resulting from separate combat wounds sustained in Vietnam. After his honorable discharge from the USMC, Smigliani rejoined the MM and again sailed into combat zones, providing supplies to troops in Vietnam.

Following the war, Smigliani served as a Deputy Sheriff in Florida for three years and worked in the gaming industry in Las Vegas for six years. Smigliani and his wife then returned to New Jersey, where they opened a restaurant in Pleasantville that supported a reading program with local schools.

Smigliani has been a Veterans Advocate in southern New Jersey for 20 years, serving on the Atlantic County Veterans Advisory Board and helping to form the South Jersey Veterans Consortium, whose efforts resulted in new and improved Veterans Clinics in Vineland (2017) and Cape May County (2020). He is a member of the American Legion, the Disabled American Veterans, the Marine Corps League, the Veterans of Foreign Wars, the Vietnam Veterans of America, the 1/9 Network, and the Military and Veterans Board of Stockton University. In 2007, Smigliani was inducted into the Purple Heart National Honor Roll, and he received the Humanitarian Award from the Chapel of the Four Chaplains in 2019.

Brigadier General (Retired) Douglas R. Satterfield - Distinguished Member

BG Satterfield entered the U.S. Army as a Private and completed his enlisted service seven years later as a Basic Training Unit Drill Sergeant. His final duty position as a U.S. Corps of Engineer officer was as Deputy Commander, 412th Engineer Command, where he was responsible for over 12,000 soldiers and civilians. In addition, Satterfield was dual-hatted as the 8th U.S. Field Army Wartime Engineer in South Korea. Satterfield retired from military service in 2014. He currently serves as a member of the Atlantic County Veterans Advisory Board.

During his 40 years of service, Satterfield commanded units from Platoon to Brigade level, with duty in England, Germany, Italy, Jamaica, Mexico, Cuba, Panama, Columbia, Ecuador, Honduras, South Korea, Japan, Kuwait, Iraq, and multiple stateside locations. Satterfield conducted military missions in 22 foreign countries.

Satterfield has received the Distinguished Service Medal, Legion of Merit, two Bronze Star Medals, and various other medals. He was also awarded the Combat Action Badge, Air Assault Badge, Drill Sergeant Badge, and the coveted Silver de Fleury Medal from the U.S. Army Corps of Engineers. He holds a bachelor's degree, two master's degrees, and is a graduate of the U.S. Army War College, the Joint Forces Staff College, and the Capstone Flag Officer Course.

James A. Eberwine - Distinguished Member

Eberwine enlisted in the United States Marine Corps (USMC) in 1967 and served as the weather adviser for President Richard M. Nixon's Marine 1/Army 1 Helicopter flights at the San Clemente Western White House from 1969 to 1971. Eberwine attained the rank of Sergeant E5 and was honorably discharged from the USMC in 1971.

In 1972, Eberwine began a 38-year career with the National Weather Service (NWS). As a Hurricane and Marine Weather Program Manager, Eberwine was responsible for hurricane preparedness for the New Jersey and Delaware coasts; the Northeastern Shore (Chesapeake Bay) of Maryland, and southeast Pennsylvania. From 1977 to 1989, Eberwine worked at the FAA Technical Center and assisted at the National Hurricane Center. Eberwine also served as the NWS point of contact with TV/media in the Greater Philadelphia market during significant weather events. Eberwine retired from the NWS in 2010.

Eberwine was one of the founders of the New Jersey Emergency Preparedness Conference and has worked closely with the New Jersey State Police Office of Emergency Management for approximately 40 years. He currently serves as the Emergency Management Coordinator for Absecon, NJ. Eberwine also teaches meteorology at Atlantic Cape Community College to fixed-wing and helicopter student pilots, air traffic controllers, and drone operators.

Robert L. Frolow - Distinguished Member

Born and raised in Atlantic City, Frolow attended area schools and was drafted into military service during his junior year at Saint Joseph's College in Philadelphia, PA. Frolow was assigned to the Army's 9th Infantry Division, 39th Cavalry with the Air Cushion Vehicle Unit. Frolow was sent to Vietnam in 1969, where he served as a machine gunner/scout and earned three Army Commendation medals, two Bronze Service Stars, the Cross of Gallantry with Palm, the Distinguished Service Medal, the Combat Infantry Man's Badge, and the Good Conduct Medal. Frolow was honorably discharged from the Army in July 1970.

After his discharge, Frolow completed his college education and briefly taught at Atlantic City High School. Frolow thereafter had a long career in the insurance industry, including a stint as the Corporate Risk Manager for the Showboat Casino/Hotel in Atlantic City.

With a service-connected disability, Frolow was selected as Atlantic County, NJ's first Veterans Service Officer. As a Service Officer, Frolow has, for many years, dealt with a wide range of issues facing hundreds of local veterans and their families. He is an active member of the American Legion, the Veterans of Foreign Wars, and the Atlantic County Veterans Advisory Board. In 2019, Frolow was bestowed with the "Legion of Honor" by the Chapel of the Four Chaplains.



Commentary of Our Supporters

"...Friedenberg's courage and decision-making ability were perhaps best displayed by his conduct on Omaha Beach... Friedenberg chose to act and not wait for help that may not have come in time...(his) concern and care for his fellow soldiers, often in the face of imminent danger, is indeed worthy of remembrance."

- Joseph L. Belardo, Sr. State of New Jersey Military Order of The Purple Heart "...Friedenberg's patriotism, courage, and dedication to duty exemplified those qualities which were commonplace in our U.S. military during this critical time in our nation's history... Friedenberg's service during World War II is a testament to his love for his country and for his fellow soldiers without regard to his personal safety."

- Chris A. Brown Former New Jersey State Senator, 2nd District

"It is with great pleasure that I write... in support of a bronze statue of Bernard I. Friedenberg... a highly decorated soldier who was deployed in many of the major battles of the war..."

- Jeff Van Drew Congressman, U.S. House of Representatives, 2nd District "Bernard Friedenberg answered the call of our nation to defend our freedom. He served with courage, bravery, and resolve. His service is a reminder of the sacrifices and contributions made by those of the greatest generation."

> - Robert Menendez United States Senator, New Jersey

Frequently Asked Questions

Q. Aren't There Enough War Memorials?

A. Although there are several memorials in southern New Jersey specifically dedicated to our heroes during the Revolutionary War, World War I, the Korean War, and Vietnam, there is currently no full-size memorial dedicated exclusively to World War II veterans, either in Atlantic County or the other four southernmost counties in New Jersey: Cape May, Cumberland, Gloucester, and Salem. The fine-art quality of the Friedenberg WWII Memorial will serve as a long-overdue and fitting tribute to all WWII veterans for their service, including those who called South Jersey home.

Q. Why is the Friedenberg WWII Memorial special?

A. The Friedenberg WWII Memorial is unique for three reasons.

First, it recognizes the wartime service of an American of Jewish descent. Over 16 million American service members proudly served their country during World War II. Included in that figure were hundreds of thousands of Jewish-Americans. Despite those numbers, as best as our organization can determine, there is no existing memorial in the United States to recognize the participation and sacrifices of these brave Jewish-Americans.

Second, virtually all war-themed monuments in the U.S. honor those who served on the front lines of battle or those who commanded battlefield troops. It is widely recognized that every frontline soldier is supported by several support troops (i.e., medics, communications, reconnaissance, transport, equipment, etc.), yet recognition of these soldiers is conspicuously absent from U.S. memorials. This memorial recognizes the often-unheralded members of the military who provide this critical support to our troops.

Finally, while most existing monuments emphasize military superiority, this memorial will display the true cost of war: our servicemen's blood and lives, which have paid for the freedoms we enjoy.



Frequently Asked Questions

Q. How will this benefit the community?

A. Erecting the Bernie Friedenberg World War II Memorial should produce several desirable social and economic outcomes:

Promoting Education: The Atlantic City campus of Stockton University is located across the street from O'Donnell Park where the memorial will be erected. Erecting the memorial in the Park should serve to challenge the student population of Stockton, as well as secondary and other post-secondary students, to broaden their understanding of WWII and the role the U.S. played in that war. This would include the war's unforgettable atrocities; the major campaigns of the war (i.e., D-Day); the roles various segments of our society (i.e., women, Jewish-Americans, African-Americans) played in that war, and the heavy human cost that the war exacted on both U.S. forces and the world.

Promoting Economic Development: Erecting the memorial in the park will result in additional foot traffic in the area which will generate additional commercial activity for nearby businesses. The addition of the memorial, when combined with other planned developments in the area (Stockton Residence Hall), will likely spur new business investment in the area. The memorial will be a "must-see" for veterans, their families, and out-of-town visitors. The resulting increase in tourist volume will provide additional employment opportunities for area residents. The increase in tourist volume will also provide additional tax revenue to Atlantic City, which will accrue to the benefit of city residents, homeowners, and businesses.

Promote Arts and Culture: Erecting the memorial in the park will also serve to enrich the arts and culture, not only for the benefit of city residents but for out-of-town visitors as well. Enhancing the arts and culture will improve the attractiveness of Atlantic City as a tourist destination, while educating visitors on the role that Atlantic City played during the war, when its standing changed from a preeminent tourist destination to one where its hotels were converted into hospitals to care for wounded soldiers returning home from war.



Friends of Bernie Friedenberg

Efforts To Date

Following Bernie's death in 2018, the Friedenberg family had the Bernie Friedenberg World War II Memorial Fund certified by the IRS as a 501(c)(3) organization and contacted the Atlantic County Veterans Advisory Board for assistance. Our veterans' organization, Friends of Bernie Friedenberg, was then formed to oversee the Fund and all other aspects related to the creation and erection of the memorial.

Since its formation, FBF has performed the following services in support of our mission:

- 1. Obtained a resolution from the City Council of Atlantic City approving the city's acceptance of the statue as a "gift"
- 2. Obtained approval from the Atlantic City Mayor to erect the memorial in Captain O'Donnell Park
- 3. Solicited and obtained bipartisan letters of support for the memorial from local, state, and federal public officials and civic organizations
- 4. Created a comprehensive memorial website
- 5. Retained a local architect who prepared renderings of the contemplated memorial
- **6**. Prepared a donor solicitation program which included promotional materials (i.e., brochures and memorial photographs)
- 7. Prepared a donor recognition program
- **8**. Consulted with general contractors and engineers to obtain cost estimates for transportation, erection, and memorial site work
- **9**. Applied for and received a \$175,000 grant from the NJ Casino Reinvestment Development Authority for memorial expenses
- 10. Entered into a commission agreement with Fisher Sculpture to create the memorial statue, and
- 11. Launched an aggressive donor solicitation campaign
- 12. Received a \$430,000 commitment from the City of Atlantic City to be used for memorial expenses.

Fundraising Status

To date, FBF has raised over \$800,000 in net donations toward the approximately \$1,000,000 cost of the Memorial.

With the monies already raised, full payment for the statue is assured. In addition, funds already raised will pay for all costs of transporting the statue from the foundry to the memorial site, and substantial site development costs.

Our next goal is to continue raising funds to erect the statue on a three-foot pedestal at the site, and to complete the memorial with hardscaping, illumination, flagpoles, paving, and other materials.

Making A Donation

Aside from the CRDA grant and the financial commitment received from the City of Atlantic City, the Bernie Friedenberg World War II Memorial will be funded entirely by private donations. A not-for-profit corporation, "Bernie Friedenberg World War II Memorial Fund" has been set up to receive donations for the memorial. As a tax-exempt 501 (c)(3) corporation, all contributions are tax-deductible.

Donations may be made by check payable to

"Bernie Friedenberg World War II Memorial Fund" and mailed to:

Bernie Friedenberg World War II Memorial PO Box 652 Brigantine, NJ 08203 Donations may also be made online at: www.berniefriedenbergworldwariimemorial.com

Questions regarding donations (908) 451-3283

Donor Opportunities

Memorial Dedication Book

The Memorial Dedication Book will include information about the memorial itself as well as advertisements for "Supporter" level donors and above. All donors to the Memorial, regardless of donation amount, will be listed at the back of the Book, along with the name of any veteran the donor wishes to honor/memorialize. Memorial Dedication Books will be available for purchase by the public.

Honor a Veteran - \$25+

Name of donor listed in the Memorial Dedication Book, along with name of living or deceased veteran. Branch of Service, Rank, and War/Conflict involved will be listed for the donor (if the donor served in the military) and the veteran the donor wishes to honor/memorialize. We will also note any special circumstances applicable to the donor and to that veteran: Prisoner of War (POW); Missing in Action (MIA); Wounded in Action (WIA), Killed in Action (KIA). Any veteran is eligible for recognition, regardless of the war(s) involved: WWII, Korea, Viet Nam, Kuwait, Afghanistan, Iraq, etc.

Please provide us with the information noted above by phone or on the "Contact" tab of our website, www.berniefriedenbergworldwariimemorial.com.

Donor Opportunities

Platinum Donor - \$20,000+

- Donor name prominently included on a bronze plaque at the memorial site under title: Platinum Tier
- Full-page ad in keepsake Memorial Dedication Book
- Names of donor and veteran being honored will be listed in Memorial Dedication Book
- Recognition of donor at dedication event
- Inclusion of donor name on media relations materials
- Listing of donor name on website

Gold Donor - \$10,000 to \$19,999

- Donor name prominently included on a bronze plaque at the memorial site under title: Gold Tier
- Full-page ad in keepsake Memorial Dedication Book
- Names of donor and veteran being honored will be listed in Memorial Dedication Book
- Recognition of donor at dedication event
- Inclusion of donor name on media relations materials
- Listing of donor name on website

Silver Donor - \$5,000 to \$9,999

- Donor name included on a bronze plaque at the memorial site under title: Silver Tier
- Full-page ad in keepsake Memorial Dedication Book
- Names of donor and veteran being honored will be listed in Memorial Dedication Book
- Listing of donor name on website

Bronze Donor - \$2,000 to \$4,999

- Full-page ad in keepsake Memorial Dedication Book
- Names of donor and veteran being honored will be listed in Memorial Dedication Book

Friend of Veterans - \$1000 to \$1,999

- Half-page ad in keepsake Memorial Dedication Book
- Names of donor and veteran being honored will be listed in Memorial Dedication Book

Supporter - \$500 to \$999

- Quarter-page ad in keepsake Memorial Dedication Book
- Names of donor and veteran being honored will be listed in Memorial Dedication Book

Dedication Book Ad Specs:

- All ads are color
- All files should be saved as high-resolution 300dpi PDF files, with photos and fonts embedded.
- All files should be saved as CMYK. NO RGB.
- We cannot use images from the web.
- Please DO NOT send raw Microsoft Word or Publisher files with placed images.

Ad Sizes:

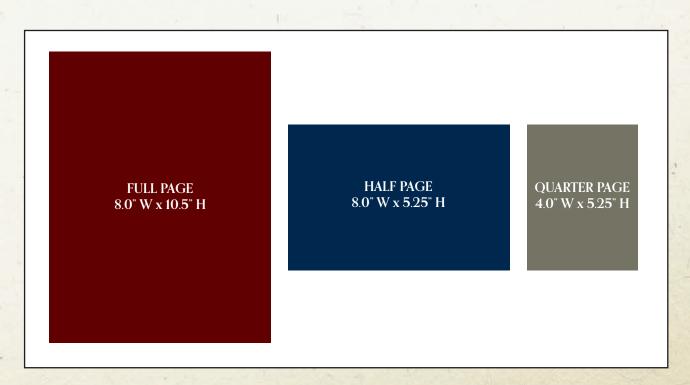
Full Page – 8.0" W x 10.5" H

Half Page – 8.0" W x 5.25" H

Quarter Page - 4.0" W x 5.25" H

We will be happy to create an ad for you. Please submit copy and camera-ready or electronic art.

Please submit camera-ready ad or indicate the copy you want in the ad and email to ads@callpm.com.



All Ads are FULL COLOR

